



Sunday, September 11

| Time | Title | Presenter | Location |
|--------------------|--------------------------|-----------|-----------------------------|
| 12:00 pm – 5:00 pm | Exhibitor Setup | | Concord Convention Hall A-F |
| 3:00 pm – 7:00 pm | Participant Registration | | Registration South |
| 5:00 pm - 8:00 pm | Welcome Reception | | Rocky River Terrace |

Monday, September 12

The Registration and Information desk will be staffed all day, starting at 7:00am. Sponsor Exhibits will open at 7:30 am.

| Time | Title | Presenter | Location |
|-------------------|--|--|-----------------------------|
| 7:00 am – 4:30 pm | Registration | | Registration South |
| 7:30 am – 8:30 am | Breakfast Buffet / Networking | | Concord Convention Hall A-F |
| 8:30 – 8:55 am | Welcome to North Carolina! | Jo Abernathy Chief Information Officer (BCBSNC) | Concord Convention Hall G-J |
| 8:55 – 9:00 am | Agenda Overview & Board Intro | Amy Greene (BCBSNC) | Concord Convention Hall G-J |
| 9:00 – 10:00 am | Keynote Speaker 1 | Julia Landauer, NASCAR Driver & Motivational Speaker | Concord Convention Hall G-J |
| 10:00-10:15 am | Break | | |
| 10:15 – 11:00 am | (T) Breakout 1: Using Metadata to Consistently Mask Data | Jay Tamraz, Sai Prakash Bandi (FEP) Richard Dixon (Ab Initio) | Kannapolis A |
| | (B) Breakout 2: But Is It Working? Measuring the Financial Impact of Affordability Solutions | Dave Allgrunn (BCID) | Kannapolis B |
| | (L) Breakout 3: Data Products Vs Data as a Product Proprietary | Prashant Kumar (BCBS Association) | Fairway AB |
| 11:00 - 11:30 am | Break – Visit Vendors | | Concord Convention Hall A-F |
| 11:30 – 12:15 pm | (B) Breakout 4: The NLP Factory: Leveraging Internal Teams to Label Data for Natural Language Processing Models | Mike Silva (Excellus) | Kannapolis A |
| | (T) Breakout 5: What are Graph Databases and What problems can it solve | Tsun Mok (BCID) | Kannapolis B |
| | (B) Breakout 6: Predicting Emergency room visits within the next 30 days Proprietary | Brijesh Chejerla, Lam Vu (Florida Blue) | Fairway AB |
| 12:15 – 1:15 pm | Lunch Buffet/Networking | | Concord Convention Hall A-F |
| 12:30 – 12:55 pm | Sponsor Presentations | | |
| 12:30 – 12:55 pm | Day 1 - Session A: Accelerating Business Agility | Ab Initio | Carolina Ballroom A |
| | Day 1 - Session B: Trustworthy AI | Ed Macko (IBM) | Carolina Ballroom C |
| 12:55 – 1:15 pm | Lunch - Networking | | |
| 1:15 – 2:00 pm | (B) Breakout 7: Creating Engagement Analytics Horsepower: Blending Disparate Internal and Vendor Engagement Data into a Cohesive Member Engagement Story | Christi Pillion, Palak Verma (BCBSAL) | Kannapolis A |
| | (L) Breakout 8: Connecting Data between Platforms by Leveraging Datasets Proprietary | Alexis Smith (BCBSNC) | Kannapolis B |
| | (B) Breakout 9: Social Determinants of Health Dashboards - How to bring engagement, cost, utilization and quality into the value picture Proprietary | Liz Rubin, Valerie Harr (Horizon BCBSNJ) | Fairway AB |
| 2:00 – 2:10 pm | Room Change | | |
| 2:10 – 2:55 pm | (B) Breakout 10: Alabama's Business Intelligence Journey | Kristin Cacace and Whitney Hasen (BCBSAL) | Kannapolis A |

| Time | Title | Presenter | Location |
|----------------|---|---|---|
| | (T) Breakout 11: The Journey to Faster Data Delivery: Shifting an Oracle EDW from AIX to Exadata | Kristi LaPoint, Aaron Hefferon, Paul Stracke (Excellus) | Kannapolis B |
| | (B) Breakout 12: Analytics 2.0 Update: Modernization FEP Analytics Proprietary | David Johnson(FEP) & Kristen Hutchins (Merative) | Fairway AB |
| 2:55 – 3:20 pm | Break – Visit Vendors | | Concord Convention Hall A-F |
| 3:20 – 4:05pm | (B) Breakout 13: Using Agility to Avoid The Waterfall: Transitioning to Agile Development For Data Science | Chip Galusha, Jr. (Excellus) | Kannapolis A |
| | (B) Breakout 14: Integrating Artificial Intelligence into Robotics Processes Automation | Ashutosh Garg, Charlotte Fan (BCBSNC) | Kannapolis B |
| | (B) Breakout 15: Member 360° Health Predictive Model Dashboard Proprietary | Brijesh Chejerla , Dev Dave, Anusha Pokuri (Florida Blue) | Fairway AB |
| 4:05 – 4:15 pm | Room Change | | |
| 4:15 – 5:00 pm | (T) Breakout 16: Master Data Management - Sharing Experience Session | Phani Mora, Kevin Chorley (BCBSNC) | Kannapolis A |
| | (B) Breakout 17: Establishing a Business-Focused Data Quality Governance Program | Sarah Oraby (BCBSNC) TBD (Attacama) | Kannapolis B |
| | (B) Breakout 18: Collaborative Dashboard Development Proprietary | Kristy Nikolaus, Brice Mohundro, Gary Asmus (BCBSLA) | Fairway AB |
| 5:00-5:30 pm | Free Time | | |
| 5:30-6:00 pm | Transportation to Dinner | | |
| 6:00-9:00 pm | Dinner | | The Speedway Club at Charlotte Motor Speedway |

Tuesday, September 13

The Registration and Information desk will be staffed starting at 7:00 am – 3:00 pm Sponsor Exhibits will open at 7:30 am and may breakdown as early as 2:00 pm

| Time | Title | Presenter | Location |
|--------------------|---|---|-----------------------------|
| 7:00 am – 3:00 pm | Registration | | Registration South |
| 7:30 – 8:30 am | Breakfast Buffet / Networking | | Concord Convention Hall A-F |
| 8:30 - 8:35 am | Welcome to Day 2 & Announcements | | Concord Convention Hall G-J |
| 8:35 – 9:35 am | Keynote Speaker #2 | Pablos Holman, Technology Futurist, Inventor, World-Renowned Hacker & Viral TED Speaker | Concord Convention Hall G-J |
| 9:35-9:45 am | Room Change | | |
| 9:45 – 10:30 am | (B) Breakout 19: Broadening the Power Platform | Michael Sauter (Excellus) | Kannapolis A |
| | (B) Breakout 20: Predicting Future Cost Among Medicare Members Proprietary | Lam Vu, Anusha Pokur (Florida Blue) | Kannapolis B |
| | (T) Breakout 21: Data Transparency & Data Metrics Dashboard Proprietary | Kalyan Boppudi, Jim Smith (BCBSNC) | Fairway AB |
| 10:30 – 11:00 am | Break – Visit Vendors | | Concord Convention Hall A-F |
| 11:00 – 11:45 am | (B) Breakout 22: : Advanced Call Analytics Part 2: Our Journey from POC to Same Day Insights in Production | Matthew Giglia (Excellus) | Kannapolis A |
| | (B) Breakout 23: : How to internally build an Analytics Platform in a Year! Proprietary | Liz Rubin, Peeter Naeris, Vijay Venkatesan (Horizon BCBSNJ) | Kannapolis B |
| | (T) Breakout 24: Feature Store Proprietary | Tucker Southern, Brijesh Chejerla (Florida Blue) | Fairway AB |
| 11:45 am – 1:00 pm | Lunch Buffet/Networking | | Concord Convention Hall A-F |
| 12:05-12:30 pm | Sponsor Presentations | | |
| 12:05 – 12:30 pm | Day 2 - Session A: Artificial Intelligence Use in Social Determinants of Health | Mike Boese, Dr. Atif Farid Mohammad (Apexon) | Carolina Ballroom A |
| 12:30 – 1:00 pm | Networking-Visit Sponsors | | Concord Convention Hall A-F |

| Time | Title | Presenter | Location |
|-------------------|--|---|-----------------------------|
| 1:00 pm – 1:30 pm | Motivational Speaker | Joe Bastante, Chief Technology Officer (BCBSNC) | Concord Convention Hall G-J |
| 1:30 – 2:15 pm | Sponsor Door Prizes and Instructions for Sponsor Cocktail Hour | | Concord Convention Hall G-J |
| 2:15 – 3:30 pm | Sponsor Cocktail Happy Hour Sessions | | |
| 2:15-2:45 pm | Session A: Driving Outcomes: Re-Imagining the IT Experience | Meghan Miller, Jeff Michaelis (Optum) | Carolina Ballroom A |
| | Session B: Graph and Art of the Possible Visualizations in Healthcare with Neo4j & Expero | Scott Heath (Neo4j) | Carolina Ballroom C |
| 2:45-3:00pm | Room Change | | |
| 3:00-3:30pm | Session A: Strategy for Data Fabric | Brendan Fowkes, Chief Technology Officer, IBM Healthcare (IBM) | Carolina Ballroom A |
| | Session B: Price Transparency: <i>Datum ad Scientia</i> | Shobhit Saran (CitiusTech) | Carolina Ballroom C |
| 3:30-4:30pm | Free Time | | |
| 4:30 – 5:30 pm | Transportation to Dinner | | |
| 5:30 – 9:00 pm | Dinner: Childress Vineyards | | Childress Vineyards |

Wednesday, September 14

The Registration and Information desk will be staffed until 9:00 am. In the event of a session ending early, we will continue on with the schedule to end conference early. *** Please schedule departure flight for 2:00 pm or later ***

| Time | Title | Presenter | Location |
|-----------------|---|---|-----------------------------|
| 7:30 – 9:00 am | Registration | | Registration South |
| 8:00 – 9:00 am | Breakfast Buffet | | |
| 9:00 – 12:00 pm | Keynote Speakers Presentation of Information Management Excellence Award Plan Drawings (must be present to win) Wrap up & Intro 2023 | Anurag Voleti, Chief Data Officer (BCBS Association) Bonnie Phillips, VP Analytics (BCBSNC) Jessica Wyatt (ABCBS) Amy Greene; Aaron Terry (BCBSNC) & Danielle Meier; Chip Galusha Jr. (Excellus) | Concord Convention Hall G-J |